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### FOR IMMEDIATE RELEASE

# Markel Insurance Company and CampDoc.com Join Forces to Reduce Risk for Campers and Staff at Camps

**Richmond, VA, February 2, 2012** — Markel Insurance Company, a leading insurer of camps, announced an expansion of their safety resource offerings to include access to a comprehensive web-based health management system at a discounted introductory rate to camp policyholders. Designed specifically for camps by CampDoc LLC, the system helps camps improve safety, reduce risk, and provide the best possible care to their campers and staff.

Markel camp policyholders will have access to the CampDoc.com Health Form, Medication Management, and Health Log to help reduce risk, improve efficiency, and maximize safety at their camp. Both Markel and CampDoc work with a diverse group of traditional resident and day camps, including special needs, medical, adventure, tripping, and sports camps, as well as after-school and summer school programs.

"With the help of CampDoc.com, Markel policyholders will have a centralized, secure online tool in their risk management portfolio to help reduce liability and keep safety in the forefront of camp operations," said Ian Garner, Markel's Director of Camp & Youth Organization Relations. "Reducing risk and helping prevent dangerous medical and medication errors is crucial to ensuring a successful camp season."

"We are very excited that Markel chose us to provide this much needed service," said Dr. Michael Ambrose, Owner and Director of CampDoc LLC. "We're committed to reducing injury and illness. Keeping kids healthy and safe while they're at camp is our ultimate goal."

Markel camp policyholders can connect to CampDoc.com by visiting Markel's Camp Insurance website at <a href="mailto:campinsurance.com">campinsurance.com</a> and logging in under Safety Resources.

### **About Markel Insurance Company**

A subsidiary of Markel Corporation, Markel Insurance Company underwrites commercial lines coverages for a variety of niche markets including a wide range of non-profit social service agencies; camps; child care centers; youth recreation centers; private schools; museums and historic homes; and dance, gymnastics, and martial arts schools. The company also underwrites horse and farm programs, as well as special-risk accident and health insurance. Visit Markel Insurance Company at <a href="markelinsurance.com">markelinsurance.com</a>.

## **About CampDoc.com**

CampDoc LLC is an international, comprehensive web-based health management company offering solutions to improve efficiency and maximize safety in local camp communities. A collaborative effort between camp doctors, camp nurses, and camp directors, CampDoc offers components to help camps manage health forms, medications/allergies and health logging. For more information about CampDoc.com and web-based health management, please visit <a href="mailto:campdoc.com">campdoc.com</a> or call 248-667-8687.