# MARKEL®

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### FOR IMMEDIATE RELEASE

# Omaha skyline gets a new brand

**Omaha, Nebraska, June 8, 2016** – The Omaha skyline will soon be decorated with a new logo. Markel Corporation will install its corporate emblem on the north tower of Central Park Plaza, home to more than 200 employees of its specialty insurance division.

Markel has operated in Omaha since 2010, following the acquisition of FirstComp, a leading workers compensation and business owner insurer focused on small businesses. During the first phase of the acquisition, the workers compensation division continued to operate under the FirstComp brand. In 2012 the name was transitioned to Markel FirstComp.

FirstComp was founded in Omaha in 1997 and was a pioneer in the digital automation of selling and underwriting insurance. Its proprietary platforms are highly favored by insurance sales people for ease of use and rapid processing, which has enabled the company to build a network of over 8500 agents and brokers nationwide. Additionally, the technology has enabled unique analytics capabilities to assist in identifying and writing profitable business and avoiding bad risks.

With 62 offices in 20 countries, Markel Corporation is headquartered in Richmond, Virginia.

## **About Markel Corporation**

Markel Corporation is a diverse financial holding company serving a variety of niche markets. The Company's principal business markets and underwrites specialty insurance products. In each of the Company's businesses, it seeks to provide quality products and excellent customer service so that it can be a market leader. The financial goals of the Company are to earn consistent underwriting and operating profits and superior investment returns to build shareholder value. Visit Markel Corporation on the web at markelcorp.com.