

Wednesday, September 5, 2012

Bridgewater, CT – The Arabian Horsemen's Distress Fund (AHDF) is proud to announce new partner and sponsor, Markel Insurance Company. For more than 50 years, Markel has provided equine mortality, liability and farm insurance coverages to horse owners across America.

Since its inception in 2005, the AHDF has assisted hundreds of Arabian horse people during times of unexpected crisis. "The AHDF Board of Directors and I are excited about the collaboration with Markel and greatly appreciate their endorsement of the efforts of the Distress Fund," states Mary Trowbridge. "Their support of the fund is especially important as our goal has never been to be a replacement for insurance, but to be a vehicle for the Arabian community to come together during times of unexpected crisis. While financial support is certainly always important, the real gift that the AHDF gives is the opportunity to help our fellow horse people in a way that says, "We're there for you and have your back." Ultimately, the people that make up the Arabian community are every bit as great as the horses they love, and the AHDF is an example of why this is the best breed of horse and horsemen there are."

"I was immediately drawn to Mary and this fund when I heard her speak at the AHA Convention in Vancouver last year," states Kimberly Douglas, a Markel Arabian Specialist. "The work she is doing is a testament to her commitment to the Arabian community. In addition to her full-time role, Mary helps people experiencing devastating situations emotionally and financially. Committed to serving the best interests of Arabian horse owners and professionals, together our goal is to provide education about the importance of equine insurance. Markel's horse insurance specialists are in the barns and at the shows to answer insurance questions to eliminate concerns so horse people know they've got the right coverage and can enjoy adventures with their Arabian horse."

Upcoming events:

Markel/AHDF will be offering a joint seminar on Safety Tips and Maintenance at the Arabian Horse Celebration in the Commercial Exhibit Area at 10:00 am on Wednesday, September 19, 2012. This seminar will give participants information that is useful, can save money and save a life.

This year at the 2012 U.S. Arabian and Half-Arabian National show in Tulsa, OK, Markel will donate an exclusive charcoal sketch of Sylvia Zerbini with her horses by Suzanne Economopolous to the AHDF Wine Walk Silent Auction. A 10x10 backdrop of Sylvia Zerbini will be used for her guest appearances and will also be donated to the Wine Walk Silent Auction. Donations of all levels can be made to support the AHDF at the Markel booth location for both events.

About Markel: For more information about Markel, visit arabianhorseinsurance.com or become a fan at [facebook.com/MarkelArabian](https://www.facebook.com/MarkelArabian).

About AHDF: For more information about AHDF and how to get involved, visit horsemensdistressfund.com.

Project Sheet

Completion Date: 9/5/12

Name of Project: <u>Arabian Horseman Distress Fund Press Release</u>		
Project #:	Account #:	<u>Choose One:</u>
Marketing Contact: <u>Choose One:</u>	Unit Contact:	<u>Choose One:</u>
Open Date: <u>9/5/12</u>	Final Due Date: <u>9/5/12</u>	If "Other", who:
Concept/Notes: <u>To be released by Arabian Horseman Distress Fund + Media Partners</u>		

Design Information	Vendor Used: _____		Pat's Due Date: _____	
	Quantity: _____		800#: _____	
	Size: _____			
	Colors: <input type="checkbox"/> B & W <input type="checkbox"/> 2-Color <input type="checkbox"/> 4-Color		Paper Stock: _____	
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Timeline	Steps	Responsibility	Date Due	Date Received	Comments/Notes
	1. Copy				
	2. Copy Approval				
	3. Layout/Design				
	4. Final Approval				
	5. Quantity to Pat				
	6. To Print				

Approvals	Action & Date	Signature & Date	Comments/Notes

Comments/Tracking	
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